THE ESSENTIAL FEATURES OF LIBRARY AND INFORMATION SCIENCE PROFESSIONALS

DR. P. DAMODHAR
Librarian, University College of Engineering, Osmania University, Hyderabad
Email: pdamodhar@yahoo.com

ABSTRACT
The basic aim of this paper to show the core competences of Library & Information Science (LIS) professionals playing a significant role in modern society and act as managers of organizations. In this paper discussed essential qualities of LIS professionals. This paper tries to highlight some of the qualities required for the librarians for effective management of their libraries. The qualities needed are may look as those earlier days. What is hour is their increased application in every field of our application and this paper outlines and discusses the professional skills and necessary technological skills needed for library science professionals and managers.

INTRODUCTION
Libraries are known as the hearts of educational setup and system, and play a vital and important role in development of country. The librarians serve different types of the users by his several abilities and efficiencies and satisfy their information needs his all services are only meant for the users of libraries. The libraries throughout the world have been witnessing a sea change during the last decade. In early days libraries were treated as store house and librarians treated as store keepers with the advanced in science and technologies the role of libraries changed the main function of modern libraries are to acquire information in books and non books materials, process them and to disseminate them at right person in right form and at right time. These development have posed great challenges to the library professionals today librarians are need to be dynamic then before the librarians require some more qualities for the effective management of the libraries. Librarianship is also a profession like others and is not an ordinary, but a challenging profession

OBJECTIVES OF THIS PAPER
- To show the qualities and role of the LIS professional in the libraries
- To discuss and in depth understanding of the technical, human, conceptual skills, and communication of librarians.
- To discuss and appreciate the different uses of skills of librarian to suit his position in an organization.
- To analysis and appreciate what skills could be building up an organization for a LIS professional for library.
- To provide quality service and there by achieve the users satisfaction
- To handle different situations which will occur due to the many factors inside and outside the library by the library professionals
The qualities needed: The important qualities required for the successful management of the libraries by library professionals.

Education: The library professionals must have a good educational background and aware of world around him. He has to attend the professional conferences, workshops and continuous education and touch with the latest developments in the field.

Flexibility: librarians who embrace the everyday change and adapt to new realities as they appear will be successful in these days of environment. Those who are flexible will easily adjust to the new situation quickly and understand the readers needs.

Enthusiasm: Librarians are asset to the libraries. Librarians should show enthusiasm to work with both the traditional and digital information resources. The Librarians with an enthusiastic service orientation will find it easier to approach the readers to deliver qualitative service.

Courage: In the digital and Internet era libraries have to take a lot of risks they have to experiment new approaches and decision making, innovations.

Service Commitment: In this age of information technologies, the library professionals have to show a sincere commitment to the profession. The librarian has to respond positively to the readers needs and provide qualitative service with his good knowledge about classification and cataloguing.

Hilarity: A sense of humor always helps the librarian to deal with the unexpected situation. It is also helps the colleagues and readers to understand that we are human beings. This humor also makes the jobless burden.

LEADERSHIP QUALITIES: The librarians must have the leadership qualities to guide their fellow colleagues to utilize the goals and for good functioning of library. They need tolerance in their duties those changes day by day. And he has to motive morale the colleagues to work with zeal initiative interest and enthusiasm with a sense of responsibility, loyalty and discipline. Leading people requires that the leader must understand the values, personality, perception and attitudes.

EFFECTIVE COMMUNICATION: The library professionals should have good communication skills that will allow him to deal openly with readers, decision makers public and people concern to the library. It is also important to his colleagues for good functioning of the library.

SUGGESTIONS: A good working environment support from the management will definitely help the librarians to develop their qualities that are needed for managing the libraries. The librarian has to develop curiosity to know something about everything. There are large amount information
in technologies to take the benefit of these. To be successful in these days, the librarians has to take risks be assertive and experiment with new approaches

**TIME MANAGEMENT:**
Time management is one of those skills no one teaches you in school but you have to learn. It doesn’t matter how smart you are if you can’t organize information well enough to take it in. and it doesn’t matter how skilled you are if procrastination keeps you from getting your work done. The time management it very effective for supervisory position.

**DECISION MAKING:**
Decision-making skills are present in the planning process. They pervade all other areas such as organizing. Leading and controlling. Think for yourself at the level you are, and whether you take a good or a bad decision, it your performance. Hence, management skill of decision-making for routine or non-routine problems is time consuming activity and certainly poses a challenge to the manager for making a number of important decisions, good in quality and satisfactory in producing solutions to a problem.

**CONCLUSION:**
Today in libraries, various functions related with information providing for the users, are executed, for which libraries needed an experienced skilful and technically expert person. For decades, LIS Professionals have been creatively managing the information and research resources of their firms on behalf of attorneys and clients. The evaluation, acquisition, organization, sharing and distribution of information in all formats, including books, periodicals, online services such as Lexis and Westlaw, internal work product documents and database resources, is an integral part of their expertise.

Though the above qualities are not new what is the need of the hour is there increased application in every field of our profession. These qualities will definitely help them for the maintenance of the libraries effectively. The dynamic librarians with the qualities discussed above will definitely succeed in the profession and libraries will definitely move forward

**REFERENCES:**