STRESS MANAGEMENT OF PUBLIC SECTOR BANK EMPLOYEES

M. KAVITHA

Research Scholar, Department of Business management, Osmania University. mandadi.kavitha@gmail.com

Abstract

Currently public sector employees are under a great transaction of stress and due to many backgrounds of stress such as Excess, Role doubt, Role conflict, Concern for people, Contribution, Lack of feedback, possession up with rapid technological change. The study focuses on the causes of stress, and its effect on work factors and the various coping strategies to deal with stress.

Key Words - Public Sector, occupational stress, causes of stress, attributes and initiatives.

I. INTRODUCTION

Today workplace stress is becoming a major issue and a matter of concern for the employees and the organizations.

It has become a part of life for the employees, as life today has become so complex at home as well as outside that it isimpossible to avoid stress. Selye [1936] defines stress as "a dynamic activity wherein an individual is confronted with anopportunity, constraint or demand". Organizational stress arises due to lack of person- environment fit. Whenorganizational stress is mismanaged; it affects the human potential in the organization. It further leads to reduced quality, productivity, health as well as wellbeing and morale.

Thus, Stress is inevitable in our society. Researchers on stress make it clear that, to enter in to the complex area of stress, especially in to the area of occupational stress, is very difficult. Stress is an unavoidable consequence of modernliving. With the growth of industries, pressure in the urban areas, quantitative growth in population and variousproblems in day to day life are some of the reasons for increase in stress. Stress is a condition of strain that has a directbearing on emotions, thought process and physical conditions of a person. Steers [1981] indicate that, "Occupationalstress has become an important topic for study of organizational behaviour for several reasons."

1. Stress has harmfulpsychological and physiological effects on employees, 2. Stress is a major cause of employee turnover and absenteeism, 3. Stress experienced by one employee can affect the safety of other employees, 4. By controlling dysfunctional stress, individual and Organization can be managed more effectively.

Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices



During the past decade, the banking sector had under gone rapid and striking changes like policy changes due toglobalization and liberalization, increased competition due to the entrance of more private (corporate) sector banks,downsizing, introduction of new technologies, etc. Due to these changes, the employees in the banking sector areexperiencing a high level of stress. The advent of technological revolution in all walks of life coupled with globalization,privatization policies has drastically changed conventional patterns in all sectors. The banking sector is of no exemption.

The 1990s saw radical policy changes with regarding to fiscal deficit and structural changes in India so as to prepare herto cope with the new economic world order. Globalization and privatisation led policies compelled the banking sector toreform and adjust to have a competitive edge to cope with multinationals led environment. The implications of the abovesaid transformations have affected the social, economical and psychological domains of the bank employees and theirrelations. Evidence from existing literature states that more than 60% of the bank employees have one or other problemdirectly or indirectly related to these drastic changes. All the factors discussed above are prospective attributes to causeoccupational stress and related disorders among the employees. Although a lot of studies have been conducted on thepsychosocial side of the new policy regime in many sectors, there are only few studies, as far as the banking sector isconcerned, while the same sector has been drastically influenced by the new policies.

In this juncture, the present study is undertaken to address specific problems of bank employees related tooccupational stress. This throw light in to the pathogenesis of various problems related to occupational stress amongbank employees.

II. REVIEW OF LITERATURE

According to Douglas [1980], stress is defined as any action or situation that places special physical orpsychological demand upon a person. Van Fleet [1988], stress is caused when a person is subjected to unusual situations, demands, extreme expectationsor pressures that are difficult to handle.Cobb (1975) has the opinion that, "The responsibility load creates severe stress among workers and managers." If the individual manager cannot cope with the increased responsibilities it may lead to several physical and psychological disorders among them. Brook (1973) reported that qualitative changes in the job create adjustmental problem amongemployees. The interpersonal relationships within the department and between the departments create qualitative difficulties within the Organization to a great extent. Miles and Perreault (1976) identify four different types of role conflict: 1. Intra-sender role conflict 2. Inter sender role conflict. 3. Person- role conflict; 4. Role overload. The use of role concepts suggests that job related stress isassociated with individual, interpersonal, and structural variables (Katz and Kahn, 1978; Whetten, 1978). The presenceof supportive peer groups and supportive relationships with super visors are negatively correlated with R.C. (Caplan etal., 1964).

Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices



There is evidence that role incumbents with high levels of role ambiguity also respond to their situation withanxiety, depression, physical symptoms, a sense of futility or lower self -esteem, lower levels of job involvement andOrganizational commitment, and perceptions of lower performance on the part of the Organization , of supervisors, and ofthemselves (Brief and Aldag, 1976; Greene, 1972).

Ivancevich and Matteson (1950) indicate, "Lack of group cohesiveness may explain various physiological andbehavioural outcomes in an employ desiring such sticks together." Workplace interpersonal conflicts and negative interpersonal relations are prevalent sources of stress and are existed with negative mood depression, and symptoms ofill health.

Occupational stress is an increasingly important occupational health problem and a significant cause of economicloss. Occupational stress may produce both overt psychological and physiologic disabilities. However it may alsocause subtle manifestation of morbidity that can affect personal well-being and productivity (Quick, Murphy, Hurrel andOrman, 1992). A job stressed individual is likely to have greater job dissatisfaction, increased absenteeism, and increasedfrequency of drinking and smoking, increase in negative psychological symptoms and reduced aspirations and self-esteem (Jick and Payne, 1980). The use of role concepts suggests that occupational stress is associated with individual, interpersonal and structural variables (Kutz and Kahn, 1978; Whetten, 1978).Studies on burnout found that, it is related to exhaustion and work over load factors in various Organization s(Green and Walkey, 1988; Chermiss, 1980; Freudenberger, 1977, 1980). Stress on the job is costly for employers, reflected in lower productivity, reduced motivation and job skills, and increased and accidents.

The purpose present study is an attempt to investigate and to compare the level of stress experienced by the employees of the nationalized banks in Hyderabad. The study aims to ascertain the level of stress and to analyzed the various attributes which influence organizational stress on bank employees.

SCOPE OF THE STUDY

United States National Institute of Occupational Safety and Health has defined workplace stress as "The harmfulphysical and emotional responses that occur when the requirements of the job do not match the capabilities, resources, or needs of the worker. Job stress can lead to poor health and even injury." Workers who are stressed are also more likelyto be unhealthy, poorly motivated, less productive and less safe at work. Their organizations are less likely to be successfulin a competitive market. Stress can be brought about by pressures at home and at work. Employers cannot usually protectworkers from stress arising outside of work, but they can protect them from stress that arises through work. Stress atwork can be a real problem to the organization as well as for its workers. Good management and good work organization are the best forms of stress prevention. This study is helpful in assessing the extent of stress experienced by the employees.

Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices



OBJECTIVE OF THE STUDY

- The primary aim for the study is to analysis the job stress among the public sector bank employees in Hyderabad.
- To examine what is the effect of stress on work factors (e.g., morale, job satisfaction, task effort, organizationalcommitment, etc) when people are under high stress.
- To assess the extent of experienced distress and consequent quality of life among the employees
- To identify different methods and techniques to reduce job-related stress.

METHODOLOGY OF THE STUDY

A] POPULATION

The population selected for this particular study is employees from public sector units in Hyderabad. Public sector comprise of Union Bank of India, Vijaya Bank and the State Bank of India. Questionnaire were distributed and collected personally by the researcher.

B] RESEARCH DESIGN

The study is explorative as well as descriptive in nature.

C] SAMPLE DESIGN

The particulars of sample design,

- 1. TYPE OF UNIVERSE: Finite.
- 2. SAMPLING UNIT: Hyderabad
- 3. SOURCE LIST: Public Sector Employees
- 4. SIZE OF SAMPLE: 100

5. PARAMETER OF INTEREST: In estimating the number of persons being stressed in their jobs.

D] TOOL OF DATA COLLECTION

A pilot testing was conducted initially by administering the questionnaire on around 10 numbers of respondents. The information was collected from the bank employees at all the levels. Interviews were conducted with the employees for gathering information on their perception about their organization and the problems which they face both directly and indirectly in the discharge of their responsibilities. The respondents were questioned on the issues affecting thestress levels of the employees, impact of family pressures on their work, expectations from their roles, up to what extentthey are satisfied and possible suggestions for overcoming the adversities of stress by evaluating the individual initiatives and organizational initiatives.

E] SOURCES OF DATA

The study will consist of both primary and secondary data. The primary data was collected by direct interviewthrough questionnaire. The secondary data was collected from research

Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices



AIJRRLSJM VOLUME 4, ISSUE 1 (2019, JAN) (ISSN-2455-6602)ONLINE Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices

publications, standard journal and periodicalsincluding the government organizations and from respective records about the job related occurrence.

F] RESEARCH INSTRUMENT-QUESTIONNAIRE METHOD

The instrument will be administered in the workplaces of each group. Data will be collected from the employees.Data will be collected using a structured questionnaire, which will be distributed in the workplace to employees and in Hyderabad city.

G] ANALYSIS OF DATA

The data will be analyzed to determine any differences between the stress levels of employees and their impact onreducing stress.

RESULTS AND DISCUSSIONS

This paper also includes an analysis of data collected by representing it in tabular form along with interpretations. The information collected wasanalyzed for arriving at proper conclusion on the topic.

Majority of the respondents working in public sector banks were stressed, whereas only few respondents felt that they were not stressed.

TABLE 1: CAUSES OF STRESS

Causes of Stress	% of Respondents
Work overload	20
Lack of Acceptability	05
Time Management	07
Lack of Support	06
Feeling of Inequality	09
Job Difficulty	13
Inadequacy of Role Authority	04
Impatient customer	20
Stress due to technological	16
problem	

From Table 1, it is inferred that major causes of stress among the bank employees are excess of work load [20%] andlack of cooperation among the impatient customer [16%].Hence it was found that employees felt that they were facing severe work pressure, as they were expected tohandle multiple roles and responsibilities. Time stress is created by a real or imaginary deadlines; encounter stress iscreated by contact with other people [both pleasant and unpleasant], and in this study, the employees suffer from stressbecause of lack of support from the management and colleagues.

TABLE 2 VARIOUS ATTRIBUTES OF STRESS

Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices



AIJRRLSJM VOLUME 4, ISSUE 1 (2019, JAN) (ISSN-2455-6602)ONLINE Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices

Various Attributes of Stress	% of Respondents	
Communication Gap	14	
Lack of skills	05	
Work Life Imbalance	46	
Work Environment	14	
Unmatched Expectations	08	
Economic Status	07	
Resource Inadequacy	06	

The above table depicts the various attributes related to stress; work life imbalance is one of the major attributewhich contribute to stress for an employee. This can be regarded as a factor building up stress because a lot of employees complained that they were unable to balance both the personal and professional fronts successfully. Extrawork pressures and demands from work environment at times led to neglect of personal front.

TABLE 3: INITIATIVES FOR HANDLING THE STRESS LEVELS OF THE BANKEMPLOYEES

Initiatives of Stress	% of Respondents
Good Ambience	16
Recognition	18
Continuous Training	13
Effective Communication	15
Programme on stress management	15
Meditation	23

From the above table, it is interpreted that Meditation form an integral part of the science of Yoga, has a direct, positive impact on the mind giving it the strength and power to resist stress. Moreover, around 18 percent of therespondents expected that they required recognition as acknowledging people's value is especially important in times ofstress. Based on the analysis; the initiatives taken by the banks to reduce stress are by providing good ambience, continuous training, proper communication and conducting effective stress management programmes.

FINDINGS OF THE STUDY

- About 97 % of the respondents believed that they face high level of stress, which may be due to both professionaland personal reasons
- The respondent were overburdened with work load in their work place
- Work life imbalance is one of the major attribute which contribute to stress for an employee.

Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices

VOLUME 4, ISSUE 1 (2019, JAN)

(ISSN-2455-6602)ONLINE



AIJRRLSJM Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences,

- **Journalism and Management Practices**
- The researcher identified few initiatives for effectively handling stress. Meditation was found to be the integralpart of life to reduce stress.

IMPLICATION OF STRESS

1. Physical problems and health problems like heart diseases, ulcers, arthritis, increased frequency of drinking and smoking, cardiovascular, gastrointestinal, endocrine and other stress related disorders

2. Psychological and behavioural problems: psychological problems like change of moods, inferiority complex, widespread resentment, reduced aspirations and self-esteem, reduced motivation and job skills,

3. Organizational: job dissatisfaction, behavioral problems, production turn over, increased absenteeism, increasedaccidents, lower productivity,

SUGGESTION AND RECOMMENDATIONS

1. Organize a Stress Management Program that focuses on different leave categories of employees at all hierarchicallevel.

2. Take adequate steps to redesign jobs, which are taxing to employees' abilities and capacities.

3. Adequate role clarification to be made whenever necessary to eliminate role ambiguity.

4. Introduce more job oriented training programs, which improve employee's skill and their confidence to work effectively.

5. Encourage open channel of communication to deal work related stress.

6. Undertake stress audit at all levels in the organization to identify stress area improving conditions of job and alleviating job stress.

7. Introduce 'Pranayam' (Brain Stilling and control of Vital Force) as a holistic managerial strategy to deal with occupational strategy.

International Journal of Enterprise and Innovation Management Studies (IJEIMS) Vol. 1 No. 3

8. Provide counseling on work related and personnel problems and support from a team of welfare health and counselingstaff.

9. Attractive system of reward and recognition of good work.

CONCLUSION

The problem of stress is inevitable and unavoidable in the banking sector. A majority of the employees face severestress- related elements and a lot of psychological problems. Hence, the management must take several initiatives inhelping their employees to overcome its disastrous effect.

Since stress in banking sector is mostly due to excess of work pressure and work life imbalance the organizationshould support and encourage to take up roles that help them to balance work and family.

Theproductivity of the work force is the most decisive factor as far as the success of an organization is concerned.

Anveshana's International Journal of Research in Regional Studies, Law, Social Sciences, **Journalism and Management Practices**



The productivity in turn is dependent on the psychosocial wellbeing of the employees. In an age of highly dynamic and competitive world, man is exposed to all kinds of stressors that can affect him on all realms of life. The growing importance of interventional strategies is felt more at Organizational level. This particular research was intended to study the impact of occupational stress on Nationalized Bank employees. Although certain limitations were met with the study, every effort has been made to make it much comprehensive.

REFERENCES

1. Albrecht K [1979], Stress and the Manager, Englewood Cliffs; Prentice Hall, Nj.

2. JyothiBudhraja, "Causes of stress among insurance employees: An empirical study; The ICFAI journal of Marketingresearch, Vol.VII, No.10, 2008 pp7-14.

3. Gender Difference in stress among bank officers of Private and Public Sector; The ICFAI journal of Marketingresearch, Vol.VIII, No.2, 2009, pp63-69.

4. Selye, H. (1974). "Stress without Distress." Harper and Row Publications, U.S.A.

5. Bajpai, B.L. (1992). "Stress management." Financial Express, Bombay, June.

6. Vijayashree. L. & Dr. Katyayani .J, Gender perspective towards stress factors: Retail employees, Bangalore; SonaJournal of Marketing Research, Vol 1, Issue 1, January 2009, pp 57-65.